

2017

Moore's Ideal Products, LLC

MAP (Minimum Advertised Pricing)



**PRICING APPLIES TO ALL DOMESTIC/INTERNATIONAL
DISTRIBUTORS, DEALERS, VENDORS & HOBBY SHOPS**

MIP request that ALL resellers of MIP products shall adhere to & follow our MAP Pricing Policy.

MAP Pricing (25% off MSRP) is the minimum allowable advertised price that MIP Products shall be advertised to the end consumer. Does not apply to MIP closeouts, MIP published web specials, and MIP web-only offers.